

THE NEWSLETTER FOR BID BUSINESS

Summer Edition 2019



Dear business owners & managers,

I hope all businesses in Staines-upon-Thames town centre have had a busy and prosperous summer and that you have also been able to take a well deserved break!

Have you seen the beautiful hanging baskets and flower towers throughout the town? These were 100% funded by Visit Staines BID and have made the town much brighter and more vibrant; we have had such positive feedback on these and its a big thank you to Window Flowers who provide and maintain the flower towers and Spelthorne Borough Council who provide and maintain the hanging baskets. The autumn baskets and flower towers will be up very soon!

Thank you also to our flower tower sponsors: Berkeley Homes, London Square and Vida Homeloans!

Please follow Visit Staines on facebook and check our website to keep up to date with events!

Regards,

Steven Harvey
BID Chairman
MD Oasis Estate Agents

Open Air Cinema

Over 1,500 people enjoyed the FREE outdoor movie experience in Memorial Gardens (at the back of the Town Hall, along the river) on 12th, 13th, 14th July.

The 3 day event was funded and organised by Visit Staines BID and it was a huge success, raising £400 for Shopmobility.

The weather was perfect, the local community came down and enjoyed the event and hopefully the local bars and restaurants benefited afterwards.

Films included The Greatest Showman and Bohemian Rhapsody and we also showed the women's and men's finals of Wimbledon.

A fantastic 3 days that we hope to repeat in the future!

The event is organised and funded by Visit Staines BID.

Vegan Market

We organised and promoted 2 vegan markets for the High Street but unfortunately it was not as popular as we had hoped so these will not be continued which is a shame.

Please continue to support local events and buy local - as the saying goes, use it or lose it!



Farmers Market turned 1

Businesses told us that they wanted a Farmers Market in Staines-upon-Thames so in 2018 we organised one for our High Street.

Spelthorne Borough Council kindly provide the High Street free of charge to us in support and Surrey Markets manage the market and stallholders on our behalf.

On Sunday 11th August our Farmers Market celebrated turning 1 and we funded children's faceprinting, live singers and walkabout characters Froojamaflip & Fred. All in addition to fabulous local stalls selling honey, cheeses and ham, chutneys, plants, gin and more!

The Farmers Market is on the second Sunday of each month from 9.30am, please come down and support! The next one is on Sunday 8th September.





Porsche Car Show Returns

On Sunday 29th September The Porsche Members Club will descend on Staines-upon-Thames as we have agreed to host their cars & coffee meeting. Please come down and see over 100 stunning Porsches for free. Come and see us on the top floor of The Elmsleigh multi-storey car park. The Stig (lookalike) will also be joining us!

The event is organised and funded by Visit Staines BID.



Valuation Days

In 2017 we held this event and it was such a fantastic success that we are holding it again on Saturday 14th and Sunday 15th September in Market Square!

This FREE event will see a large marquee go up in Market Square (in front of the Town Hall) with BBC's Paul Martin and experts on hand there to meet visitors and provide the all important value of goods. Members of the public can come down to have their art / antiques / collectables valued free of charge with the no obligation option of also sending to auction!

The event is organised and funded by Visit Staines BID.





Comedy Night

We are going to host this in the marquee in Market Square on Saturday 14th September at 8pm.

We have secured 4 great acts for the evening: Maff Brown as MC, Stefano Paolini, Kate Lucas and Dominic Holland!

Tickets are on sale at: https://www.eventbrite.co.uk/e/staines-upon-thames-comedy-night-tickets-62111034777

The event is organised and funded by Visit Staines BID.



Stai-Safe Radio Scheme

Over 60 businesses in town have signed up to the Visit Staines BID Stai-Safe radio scheme which has been operating for a few years. It is a business crime radio that gives you direct links with the town's CCTV control rooms, BID Rangers, Two Rivers Retail Park security, The Elmsleigh Shopping Centre security and your fellow businesses.

It costs £250 per annum for a radio for your business (including training and bi-monthly user group meetings) and for more information please email:

<u>Staisafe@stainesuponthamesbid.co.uk</u>

If you already have a StaiSafe radio please complete the user survey online at

https://www.surveymonkey.com/r/STAISAFE

If your business has an offer for employees within Staines-upon-Thames that you would like to feature in our next Newsletter please contact <u>Michelle@visitstaines.co.uk</u>

Employee Parking Discounts

Visit Staines BID has negotiated a discount for employees of BID businesses with Spelthorne Borough Council where you can park all day for £4 and half a day for £2. A big saving!

This is a trial project for just 75 employees so please get in touch to register your interest.

For more information please email: Michelle@visitstaines.co.uk

Follow Us

Wow - our Visit Staines page has over 2,600 followers on Facebook!

If you would like to promote your business (free of charge) or simply share some news or even a job vacancy then please email Michelle@visitstaines.co.uk who manages the Visit Staines BID.

Also, remember to like our page and make sure your staff do too!



Did You Know

Your business is receiving this newsletter as you are a member of Visit Staines Business Improvement District (BID).

There are 340 established Business Improvement Districts (BIDs) in the U.K. including in Camberley and Kingston.

Staines-upon-Thames BID 5 year term commenced in April 2017 following a ballot of businesses we are now in our third year.

All 300 businesses in town (including yours) are automatically members of Visit Staines BID and your BID levy funds projects and improvements in our town such as the Christmas lights, hanging baskets and flower towers, BID Rangers, free High Street WiFi, graffiti removal, year round events and much more.

Visit Staines BID Board members include Surrey Police, Spelthorne Borough Council, Two Rivers Shopping Centre, The Elmsleigh Shopping Centre, Oasis Estate Agents, Lewis Furniture, The Optical Shop, McDonalds, Specsavers, Primark, Metro Bank, Van Elkan Hair And Vida Homeloans.

For more information on Visit Staines BID please email Michelle Baker, Visit Staines BID Manager on Michelle@visitstaines.co.uk