



# HELLO



Welcome back to our May/ June newsletter! First and foremost, I'm delighted to announce that I'm back from maternity leave and eager to dive back into the Visit Staines BID.

As we move forward, it's essential to remind ourselves of our business plan's foundational pillars: Safe & Secure, Marketing & Events, Bright and Welcoming, Informed and Connected. These pillars guide our decisions, ensuring that we create an environment that is not only secure but also inclusive and engaging for businesses and visitors in our town centre.

In our commitment to safety, we are proud to continue our close collaboration with Surrey Police. Remember, safety of our town centre is paramount, so please report any non-emergency incidents to 111 or directly on the Surrey Police website (QR code provided on page 2). For urgent matters, do not hesitate to contact 999.

Looking ahead, we have an exciting events programme lined up, detailed on page 4. From networking opportunities to events, there's something for everyone to enjoy and benefit from. Also, don't forget our free training platform, available to all BID business workers.

Thank you for your continued support, and let's make this year filled with productivity, growth, and shared success.

Best wishes

**Joana Santos**  
BID Manager

## STAI-SAFE RADIO

***Did you know that the BID businesses can get a Stai-Safe radio for a discounted membership for £250 + VAT pa?***

With near 70 businesses this is a great way of staying connected to other businesses, the local police and the Runnymede CCTV control room.

Our overall aim is to:

- Prevent and detect crime and anti-social behaviour
- Reduce opportunities to commit crime
- Reduce losses for our Members
- Help apprehend and act against Offenders
- Strengthen relations between Members, the Police and the Security Teams working in the Town

If you are interested in receiving more information about the Stai-Safe radio scheme please contact:

**[tim@visitstaines.co.uk](mailto:tim@visitstaines.co.uk)**



# ABOUT US

Visit Staines BID is an independent, business led, not for profit company, solely accountable to its 300 members. The company is currently governed by a voluntary Board of 15 levy paying businesses, 4 of which are company directors; working together to provide strong governance, strategic direction and ensuring oversight and scrutiny of the delivery of the BID Business Plan.

The Visit Staines BID Board is made up of national and independent business owners and leaders, managers from both shopping centres, the Borough Council and the local Police; all working together to deliver the projects chosen by the businesses. The second term of the BID started in 2022

and it will go until 2027 and Staines-upon-Thames joined 350 towns and cities with an established BID.

Visit Staines is funded by a BID levy that is pad by business premises with a rateable value of £15,000 RV and above. All business premises with a rateable value below this will be exempt from the ballot and the BID levy payment, but can join as voluntary members. The BID levy is set at 1.5% of a business premises rateable value (RV) across the BID boundary (0.75% of a business premises rateable value for premises in Two Rivers Shopping Centre and The Elmsleigh Shopping Centre to acknowledge the duplication of some BID projects with services provided for by the service charge i.e. security and marketing.)

## BID AREA

The Visit Staines BID represents 300 business properties that operate within the town centre in the BID designated area, as shown on the map.

The BID's initiatives in the town are funded by the BID levy payers who pool their resources via an annual contribution based on their rateable value.

For Visit Staines BID second term the boundary will extend to include key areas and businesses.

Areas within the orange line are all part of the **Visit Staines BID**.

Businesses with a rateable property on all of the roads / streets shown highlighted on the map are included within the Visit Staines BID boundary:

- Bridge Close
- Bridge Street
- Church Street
- Clarence Street
- Elmsleigh Road
- Fairfield Avenue
- Friends Walk
- Goodman Place
- Goring Square
- Hale Street
- High Street
- Kingston Road
- Lisleham Road
- London Road
- Mustard Mill Road
- Norris Road
- South Street
- Station Path
- Ticesmas Street
- The Elmsleigh Centre
- Tilly's Lane
- Two Rivers Retail Park
- Wheelbarrow Lane

## DIRECT REPORTING TO SURREY POLICE

*Need to report a crime? Scan the QR code to report a crime to surrey police.*



Surrey  
Police



# EVENT BOOKINGS NOW OPEN!

A focus on two of our events taking place throughout the summer. To book onto any of the below events please **scan the QR code** or see our website. For a full list of events see the back page.



## SUMMER OF SPORT

To celebrate a busy season of sporting events including Euro 2024, Olympics and Wimbledon we're pleased to present the Staines Summer of Sport! Featuring a host of free activities for kids and families to enjoy, check our website for further details. (Some events will require pre-booking as spaces are limited!) Highlights include;

**16 JUNE** PENALTY SHOOT OUT

**7 JULY** MINI TENNIS

**14 JULY** CRICKET TASTER

**20 JULY** CRAZY GOLF

## OUTDOOR THEATRE

After 2023's sell out programme, our Outdoor Theatre season is back with a different family friendly show every Thursday in August. All the shows are free but some require pre-booking as space is limited.

Full details including timings and location can be found on our website.

**1 AUGUST** THE GUY IN THE LUGGAGE RACK

**8 AUGUST** TAPE THAT

**15 AUGUST** JUKEBOXES

**22 AUGUST** KNOT

**29 AUGUST** JEMIMA PUDDLE-DUCK



# OUR EVENTS

Join us for an exciting lineup of family-friendly events in 2024 — packed with fun for everyone!

Keep a lookout on our social media channels and website for all the latest updates.

## Mental Health Expo

18 May

## Summer of Sports

May–September

## Staines 10K

### Sponsor

12 May

## Laugh Out Proud

### Comedy Club

12 June

## Staines-upon-

### Thames Day

### Sponsor

30 June

## Wimbledon

### Weekender

6–7 July

## Cricket Taster Sessions

14 July

## Crazy Golf

20 July

## Outdoor Theatre

1–29 August

## Outdoor Cinema

13 September

## Business Breakfast

### Networking

17 September

## Staines Job Fair

26 September

## Comedy Club

26 September

## Cave Experience

28 October

## Hocus Pocus

### Cinema Experience

30 October

## Comedy Club 4 Kids

### Halloween Party

31 October

## The Snowman Trail

15 November –13

January 2025

## Christmas Parade

24 November

## Comedy Club

12 December

**WE LOOK FORWARD  
TO SEEING YOU!**

Events and details are subject to change.

## CONTACT US

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[VISITSTAINES.CO.UK](https://www.visitstaines.co.uk)

