



HELLO



We somehow managed to survive January! It's so nice to see the days getting lighter, and I for one, cannot wait for the Spring to arrive!

Our team has been working hard to prepare the marketing event plan. You can now see the full plan on page 3 of this newsletter.

We are bringing a number of events to town such as High Street Augmented Reality Trails, a Food Festival, Comedy Nights, entertainment for families and much more.

Also, we will continue to support local events such as Staines 10k run in May and the Staines-upon-Thames day in June.

See you soon!

Joana

If your business has an offer for employees within Staines-upon-Thames that you would like to feature in our next Newsletter please contact joana@visitstaines.co.uk

Stai Safe radio

Did you know that the BID businesses can get a Stai Safe radio for a discounted membership for £250 pa plus VAT?

With near 70 businesses this is a great way of staying connected to other businesses, the local police and the Runnymede CCTV control room.

Our overall aim is to:

- Prevent and detect crime and anti-social behaviour
- Reduce opportunities to commit crime
- Reduce losses for our Members
- Help apprehend and act against Offenders
- Strengthen relations between Members, the Police and the Security Teams working in the Town

If you are interested in receiving more information about the Stai Safe radio scheme please contact:

tim@visitstaines.co.uk



Visit Staines, in partnership with SeedL.com, now provide all participating businesses and your employees access to over 200 live virtual courses.

Courses Include:

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sessions



To register / upload your employees, please scan the QR code or click this link: seedl.com/o/visitstaines/register

FREE
access to
unlimited live
interactive
learning

“ Very helpful. Pace was perfect and very informative. Thank you so much. ”



in partnership with



FREE courses available through Seedl next weeks:

CUSTOMER DELIVERY EXCELLENCE COURSE (SIX MODULES):

How to Build Rapport and Trust in Relationships

Next session 16 March at 2pm

Influencing Skills

Next session 23 March at 5pm

Understanding Style Awareness and Managing Personalities

Next session 21 March at 8am

Putting Yourself in the Customer's Shoes

Next session 28 March at 12.30pm

Understanding Needs to Deliver Value

Keep an eye on seedl.com/o/visitstaines for the next date

Effective Customer Meetings

Keep an eye on seedl.com/o/visitstaines for the next date

COMPLIANCE COURSE (SEVEN MODULES):

GDPR

Next session 7 March at 9.30am

Anti-Money Laundering

Next session 8 March at 3.30pm

Cyber Essentials

Next session 22 March at 12.30pm

Bullying and Harassment

Next session 24 March at 2pm

Preventing Bribery and Corruption

Next session 20 March at 5pm

Covid Compliance

Keep an eye on seedl.com/o/visitstaines for the next date

Privacy and Electronic Communications (PECR)

Keep an eye on seedl.com/o/visitstaines for the next date

RETAIL MANAGEMENT (TWO MODULES):

Retail Management -

How to Lead Successfully from the Back

Next session 6 April at 9.30am

Retail Management -

How To Be An Effective Leader

Keep an eye on seedl.com/o/visitstaines for the next date



FOLLOW VISIT STAINES

[VISITSTAINES.CO.UK](https://visitstaines.co.uk)



WhatsApp Group

We have just created a WhatsApp group for BID levy members. If you want to know the latest news about the town centre please join us.



This group QR code is private. If it is shared with someone, they can scan it with their WhatsApp camera to join this group.

Opportunities to your businesses to get involved:

MOTHER'S DAY

We will be sharing the hidden gems around town on what are the best gifts to get mom's on our social media.

Make sure you send us your content to joana@visitstaines.co.uk to be featured.

EASTER

After the huge success that the February Half term High Street Safari that is currently taking place across the town centre, we will be bringing this event back in April just in time for the Easter holidays.

Businesses can get involved by being one of the points of the trail or getting exclusive discounts/prizes to the participants.

CORONATION

Be a part of history by taking part in our Royal community art project!

On Monday 8th May Emma from Make Your Mark Events will be creating a beautiful canvas to celebrate the King's Coronation. Join us on the High Street and add some colour to the canvas – together we'll build the picture throughout the day. The finished piece will be proudly displayed in the Town Centre as a lasting memento of the special day.

BID BOARD

Our BID board meets monthly in the town centre. The next meetings will be on 21 March, 18 April, 16 May, 20 June and 18 July. If you wish to join us as an observer, a board member or even as a director of the BID drop us an email to:

joana@visitstaines.co.uk.

Marketing Plan

You can see our full events plan until the end of the year below. Of course, near the time we'll send more information for each event but if you have any questions in the meantime about a specific event do not hesitate to contact us.

March 2023

Comedy Club

April 2023

Augmented Reality trails around town
Easter - Dance/Theatre event in town centre

May 2023

Comedy Club
Coronation
Augmented Reality trails around town
10k Race Sponsorship

June 2023

Food Festival
Staines-upon-Thames Day Sponsorship

July 2023

Comedy Club
Augmented Reality trails around town

August 2023

Theatre in the Park
Paddle boarding classes
Support the French Brothers River tours
Augmented Reality trails around town

September 2023

Comedy Club

October 2023

Augmented Reality trails around town

November 2023

Comedy Club
Christmas parade
Christmas decorations

December 2023

Augmented Reality trails around town
Christmas decorations
Entertainment on weekends

January 2024

Cost of Living

February 2024

Valentine's Day Event
Augmented Reality trails around town
Pancake Race - TBC

March 2024

Comedy Club



Staines **COMEDY** Club



**FEATURING 4 TOP COMEDIANS
ON THE UK COMEDY CIRCUIT**

Thursday 30 March - The Last Hop

Wednesday 26 July - The London Stone

Thursday 28 September - The London Stone

Saturday 25 November - The Last Hop

SHOW STARTS

8PM

ADVANCED TICKETS

£5

Booking Info

Visit our website for
more information on
how to book.

VISITSTAINES.CO.UK

POWERED BY:

