



# HELLO

## Merry Christmas from everyone on the Visit Staines BID Board!

This has been a fantastic year for Visit Staines BID and we would like to thank our 300 members in the town centre for making this all possible.

A recap of what we have delivered and funded in 2019...

- Digital advertising boards for the High St, install 2020
- 12 Farmers Markets & 2 Vegan Markets
- Face painting & live music to support our events
- 1 Antiques Market
- 3-day Open Air Cinema event showing 4 films & Wimbledon finals
- 2-day Valuation Days Event with BBC Paul Martin
- 1 Comedy Night
- 2 Porsche Car Shows
- Spy Quest events
- 3-day life size Snow Globe
- 10 Nutcracker soldiers
- Christmas lights
- Visit Staines shopper bags for life
- Hanging baskets & flower towers
- Planting in Market Square & outside George pub
- Free public Wi-Fi on High Street
- Graffiti removal throughout town

- Deep cleaning along High Street
- Summer bunting in Market Square
- Sponsored the Business Awards
- Sponsored the Staines 10K race
- Sponsored Staines-upon-Thames Day
- Supported Pancake Race & Purple Tuesday & Christmas parade
- Remembrance Sunday poppies
- BID Rangers weekends & school holidays
- Stai-Safe radio scheme & DISC app
- Visit Staines BID newsletter
- Visit Staines website & social media
- Drone video of town

We have many exciting plans for 2020 which we look forward to sharing with you all.

Merry Christmas and a prosperous new year!

Regards,

*Michelle Baker*  
BID Manager  
[Michelle@visitstaines.co.uk](mailto:Michelle@visitstaines.co.uk)

# Staines is Sparkling this Christmas

Did you know Staines-upon-Thames Christmas lights are organised and funded by Visit Staines Business Improvement District (BID). 300 businesses in the town centre pay a levy towards the projects that we fund including the fabulous annual Christmas lights display so a big thank you to you all!

This year we would also like to give a huge thank you to our two sponsors Heathrow Airport and London Square who kindly donated towards the costs and supported our town this Christmas.

Rob Gray, Heathrow's Director of Community and Stakeholder Engagement, said: *"Staines town centre is set to sparkle this Christmas and we are delighted to be contributing festive lighting to help local businesses and the community. We'd like to wish everyone a very Merry Christmas and a Happy New Year."*

Rebecca Littler, Sales and Marketing Director, London Square, delivering the Staines-Upon-Thames development, said: *"We are delighted to be sponsoring the Christmas lights and wish the residents and shoppers in Staines-upon-Thames a very Merry Christmas"*.



**Heathrow**

**LONDON SQUARE**  
STAINES UPON THAMES  
TW18

Backed by HM Government

**KICK OFF THE FESTIVE SEASON WITH LIVE CHRISTMAS MUSIC**

**SATURDAY 7<sup>TH</sup> DECEMBER, 12 – 4PM**

**FIND OUT ABOUT OUR EXCITING OFFERS INCLUDING STAMP DUTY PAID\***

Enjoy mulled wine, mince pies and an exciting performance by the Royal Holloway Brass Quintet from 2-4pm.

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## Nutcrackers Arrive in Staines

Visit Staines BID have funded the hire of 10 nutcracker soldiers which have made for a brand-new festive trail around town this year. The 10 nutcrackers are all within the town centre and visitors can pick up a free map from 3 locations:

- McDonalds on the High Street
- Oasis Estate Agents on Clarence Street
- Shopmobility at Two Rivers

Simply write the names of the 10 nutcracker soldiers on the map and post in our post-box which is next to the Christmas tree inside The Elmsleigh Shopping Centre.

One lucky winner will receive a £100 gift card for a shop / restaurant of their choice.

In addition to this if you upload a selfie with a nutcracker to the Visit Staines Facebook page one lucky winner will receive a Christmas hamper of goodies every week!

**The event is organised and funded by Visit Staines BID.**



## Hanging Baskets Are Up

Visit Staines BID funds the town's hanging baskets each summer which look spectacular. This year we have also funded winter baskets to brighten up the town in these bleak winter days. Thank you to Spelthorne Borough Council who water and maintain these on our behalf.

Our flower towers across town have also all been replanted with winter plants and look fantastic.

## Facebook Reaches 6,200 Followers

We hope you follow our facebook page at Visit Staines. It is the page to keep you up to date on news and events in the town. We also promote all 300 businesses within town for FREE.

Simply email [Michelle@visitstaines.co.uk](mailto:Michelle@visitstaines.co.uk) and we will promote your special offer / sale / business news or product and help spread the word.





## Stai Safe Radio

Over 60 businesses in town have signed up to the Visit Staines BID Stai-Safe radio scheme which has been operating for a few years. It is a business crime radio that gives you direct links with the town's CCTV control rooms, BID Rangers, Two Rivers Retail Park security, The Elmsleigh Shopping Centre security and your fellow businesses.

It costs £250 per annum for a radio for your business (including training and bi-monthly user group meetings) and for more information please email:

[Staisafe@stainesuponthamesbid.co.uk](mailto:Staisafe@stainesuponthamesbid.co.uk)

If your business has an offer for employees within Staines-upon-Thames that you would like to feature in our next Newsletter please contact [Michelle@visitstaines.co.uk](mailto:Michelle@visitstaines.co.uk)

## Your Business Can Save Money

Spelthorne Borough Council are launching a commercial waste collection service in the New Year and in anticipation of this, we have been working closely with Graham Boswell, the Commercial Waste Officer, to secure BID members a discounted waste service.

We are aware a number of members have central waste policies and are unable to change waste companies, so participations rates to qualify for discounts have been set fairly low, but we still need your help. We would ask as many members as possible to supply Graham with their waste data, so that he can provide you with a standard quotation, which will then be discounted once we know participation levels.

From our discussions with Graham we believe changing over will not only save our members money, but also offer a more flexible and personal service. This is an opportunity for members to work together to



secure a financial saving, so please complete the online survey at:

[www.spelthorne.gov.uk/article/18505/Business-waste-and-recycling](http://www.spelthorne.gov.uk/article/18505/Business-waste-and-recycling)

Graham will be spending time in Staines over the coming weeks, introducing himself and discussing your needs, so please take this opportunity to ask questions, explain any current waste issues you have or simply welcome him in and have a chat over a coffee and mince pie (apparently, he is partial to them).

Follow Visit Staines



[visitstaines.co.uk](http://visitstaines.co.uk)



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