



## Ice Rink for Christmas? Yes or No



Part of the BID's Business Plan is to deliver a magical Christmas. One plan is to erect a 240sqm ice rink holding up to 80 skaters at any one time in the

Market Square for 6.5 weeks. Offering hourly skating sessions 7 days per week (excluding Christmas Day) the ice rink would run from 19 November 2017 to coincide with the Christmas Parade through to 4 January 2018.

With excellent marketing and promotion and competitively priced tickets at around £10.00 per adult and £7.50 per child the ice rink could bring significant foot-fall to the town centre. Delivering the ice rink for this period will cost in the region of £150,000. Ticket sales will need to reach 45% capacity to break even. The BID underwrites the risk and, for this reason, the BID Board would like your vote on whether this is a risk worth taking? Please vote yes or no and leave your comments via the **Ice Rink Survey** on Survey Monkey :

[www.surveymonkey.co.uk/r/CF5VXWP](http://www.surveymonkey.co.uk/r/CF5VXWP)

Your opinion counts so please vote today. A full copy of the proposal for the Ice Rink is available upon request by emailing [ingrid@staines-upon-thames.bid](mailto:ingrid@staines-upon-thames.bid).

## Share your news

If you have any news, events, promotions or offers share the information with Staines BID to promote on the Visit.co.uk website and across our social media channels.

Email the details with images to [ingrid@staines-upon-thames.bid](mailto:ingrid@staines-upon-thames.bid)

## Staines-upon-Thames Valuation Days 16 & 17 September 2017



TV Presenter, Paul Martin, is coming to Staines-upon-Thames on Saturday 16 & Sunday 17 September with the team of experts from Grand Auctions who will be offering free valuations to members of the public.

Experts on jewellery, watches, clocks, art, silver, gold, ceramics, glass, paintings, print and sculpture are all on hand for free valuations with the option to take items to auction on a no sale no fee basis.

## EMPLOYEE VIP OFFER

### Staines Massiv Comedy Night Saturday 16 September 2017



Comedy circuit favourites Maff Brown, Richard Morton, Lucy Porter and Dominic Holland will be gracing the stage at the first comedy night on Saturday 16 September 2017.

VIP tickets will go on sale shortly for anyone\* who works in the BID area at the discounted rate of £7.50 per person. Standard tickets will go on sale at £10.00 per person.

Doors open at 7.00pm for an 8.00pm start. More details to follow.

\* Over 18's only

## The Mayor's River Day and Staines-upon-Thames Day

Sponsored by the Staines BID Gloriana, the Queen's Rowbarge, was the central attraction to the Mayor's River Day on Saturday 24 June 2017 leading a flotilla of boats from Sunbury to Staines. Met by 1000's of onlookers along the way, the BID's Vice Chairman, Paul Milner, and Board Member, Joanna Hall, were there to promote the BID by handing out flags and collecting funds for the Mayor's Charities.



Thanks to the BID Gloriana returned for Staines-upon-Thames Day on Sunday 25 June 2017 bringing a regal elegance to what was the most successful Staines-upon-Thames Day ever with an unprecedented array of events and activities and record crowds. It was a fabulous opportunity for members of the public to get up close to the Royal Rowbarge and take their photo.

Winners of the Good Deeds Competition and the Employee Reward Competition were treated like royalty with a glass of fizz while being rowed by the volunteer crew on one of two row pasts. BID Chairman, Steven Harvey, accompanied the deserving winners who included:

- **Derek Elliott**, carer of an elderly person
- **Carol Davies**, cares for her disabled daughter and granddaughter
- **Terri Aston**, the beating heart of the parking administration team at Spelthorne Council
- **Joanne Gardner**, Spelthorne Young Voices Choir
- **Christine Hancock**, Hythe Community School
- **Dulcie Harding**, 83, cares for her grandsons & 95 year old sister
- **Lucy Seax & Amanda Simmons**, Egham & Staines Sea Cadets
- **Jessica Pearce**, Egham & Staines Sea Cadets

The Staines BID team were there on the day promoting the new website with giveaways such as the new foldable Visitstaines.co.uk shopping bag. Thank you to everyone who took part across the weekend.

### VisitStaines.co.uk is now live!



The new VisitStaines.co.uk website is now live. The website includes a listing of all businesses within the BID area together with offers, promotions and a What's On section. Please take a moment to check your entry to ensure the details are correct and, if you haven't already done so, send us your images, a description of your business (250 words) to add to your listing together with any downloadable documents. More content is being added to the website so do please come back from time to time to check on its progress.

## Retail Matters Week

9-13 October 2017

Retail Matters Week is a national campaign to raise the profile of career choices in the retail sector.



Targeting students from Key Stage 2 (Primary) through to University there is a fabulous opportunity for all businesses in the Staines BID area to engage with students through a variety of events and activities. Initial consultation with local schools has found there is interest in all of the proposed events and activities including:

- Talks & Walks, for example from manufacturer to shop floor, design & displays, a day in the life
- Retail Careers Fair, offering advice and information on different roles in retail
- Job Fair, showcasing jobs on offer and opportunity to find out how to apply
- Market Stalls, opportunity for students to run their own market stall on market days
- Design Competitions, working with key retailers to design & develop adverts & promotions, design shop windows, design new products
- Work Experience, work placements for students
- Training Seminars, for e.g. CV writing, job applications, interview techniques, customer service

Would you like to be a part of this national campaign? What could you offer? What would you like to be involved in?

Send an email to [ingrid@staines-upon-thames.bid](mailto:ingrid@staines-upon-thames.bid) to find out more.