



Message from BID Chairman

Dear BID Businesses,

As a local business owner I can see first-hand how our town is evolving and improving and I really feel that Staines-upon-Thames is bucking the national trend and continues to flourish and thrive with low vacancy rates to comparative areas and steady footfall figures.

I would like to give a warm welcome to the managers and staff of four new businesses in the town centre: Premier Inn, Decathlon, Muffin Break and Toy Barnhaus who have all opened stores within The Elmsleigh Shopping Centre recently. It is fantastic to see new high-profile businesses taking the decision to invest in our town.

Also, Mexicanos restaurant on Kingston Road will be opening soon.

The BID area is now in full bloom with an amazing 107 new hanging baskets up throughout the town. The truth is that without the BID funding there would be no hanging baskets in the BID area so whilst it is a cost to the BID we think it makes a big difference to our town and to the visitor experience.

This year we have also introduced new flower towers and the BID funded 3 of these which have been installed along the High Street.

A big thank you to our generous sponsors who have enabled us to purchase 4 more flower towers we now have 7 new flower towers brightening up the town!

For those of you not familiar with the Staines-upon-Thames Business Improvement District (BID), there was a successful ballot of 300 local businesses in November 2016 which gave the town BID status, securing £300,000 of investment each year for new projects and initiatives, our 5-year project term commenced in April 2017. The Staines-upon-Thames BID Board consists of local business owners, managers and key stakeholders such as Spelthorne Borough Council and the Police; following a few store managers being transferred to other areas we are now looking for new Board Members to join us.

If you are the owner or manager of a business within Staines-upon-Thames, passionate about the town, wish to represent your business sector and can spare 2 hours each month for our monthly Board meeting please get in touch with us to find out more about becoming a BID Board Member.

Thank you

Steven Harvey
Managing Director, Oasis Estate Agents
Staines-upon-Thames BID Chairman

Traffic

As the BID represents over 300 businesses in the town centre we have written to Surrey County Council



Highways on your behalf and asked them to undertake essential repair works to the traffic management system which is causing the congestion into and around the town. The sensors that control the timing of the traffic lights need repairing and we want the County Council to undertake these works asap as local businesses and visitors are badly affected. We will keep you updated.

Staines-upon-Thames Farmers Market

Following the launch of the new Staines-upon-Thames Farmers Market in August, we are delighted to announce that the first two events have been a huge success! The Staines-upon-Thames Farmers Markets will continue to take place every second Sunday of the month from 9:30am. Please do come along and show your support for this new event which aims to support Sunday trading and offer yet another reason to visit our town.

[FIND OUT MORE](#)

Keeping Staines Tidy

Looking to promote your business and help your town? We are looking for businesses who would like sponsor new litter bins for our town. The Council have already replaced the litter bins along the pedestrianised High Street which look great but there are 28 other bins throughout the town that have not been replaced. We want the town to look its best and for all areas to benefit so we are looking for businesses to help us.

A one-off fee of £500 will fund two new litter bins for the town centre and your company logo will go on a plaque on each bin, you can even choose the location of the two bins! If you are interested in this sponsorship opportunity please email

Michelle@staines-upon-thames.bid



If your business has an offer for employees within Staines-upon-Thames that you would like to feature in our next Newsletter please contact sharon@stainesuponthamesbid.co.uk

Half Price McDonalds for You and Your Staff

Following the successful introduction earlier this year of the McDonald's discount key fob to local businesses I'm delighted to share with you that this offer has been extended until the end of 2018! As a reminder the key fob is double sided so it can be used on breakfast or for the main menu or both! Both offers are excellent value for money representing a discount on current menu prices of:

Breakfast 50% | Main Menu 50%

As with the current fob, which expires at the end of July, they can be used in both the High Street or Drive-Thru restaurants.

McDonalds will be out delivering the key fobs to all local businesses towards the end of July, however If you do not receive one simply pop into Staines High Street McDonalds, Monday to Friday between 6am - 2pm, and ask for Lorraine, show her your work ID, and she will happily give you a key fob. Enjoy!



Spelthorne Means Business Awards

The BID are delighted to be the sponsor for 'The Best Business in Staines' category for these Awards. All businesses shortlisted will be invited to an awards dinner on 11th October whereby the finalists and overall winner will be announced.

[FIND OUT MORE](#)

Stai-Safe Radio – welcome to our new users:

Vape and Lifestyle, Clarence Street

Anna's Salon, High Street

Toy Barnhaus, Elmsleigh Centre

Decathlon, Elmsleigh Centre

Muffin Break, Elmsleigh Centre

For further information on the staisafe Radio scheme, please contact:

Tim Kita

Staisafe Manager, Staines-upon-Thames BID Ltd, M: 07850 918024

E: staisafe@stainesuponthamesbid.co.uk

Have you spotted the flags and banners funded by the BID?

The BID has funded 22 printed flags that have been installed under the Iron Bridge, we hope you agree that they enhance the area. These flags will be updated with commemorative Poppy flags Mid October and then replaced with Lit Christmas trees Mid November.



Footfall

The footfall figures in the Elmsleigh Shopping Centre are up 12.1% year on year bucking the national trend for shopping centres which is down 2.8%

Contact details

During September, the BID team will be contacting all members to ensure we have correct and up to date details for you. We are working hard behind the scenes and look forward to sharing updates with you on a regular basis.

WHAT'S GOING ON?

Wednesday 19th September – Spelthorne Skills and Careers Fair, Kempton Racecourse

[FIND OUT MORE](#)

Sunday 14th October – Staines-upon-Thames Farmers Market, 9:30am on the High Street

[FIND OUT MORE](#)

Sunday 11th November – Staines-upon-Thames farmers Market, 9:30am Two Rivers (due to the remembrance service being held in the high street)

[FIND OUT MORE](#)

Sunday 9th December – Staines-upon-Thames Farmers Market, 9:30am on the High Street

[FIND OUT MORE](#)

We will be delighted to share a programme of town events with you in our next newsletter.

PROMOTE YOUR BUSINESS WITH VISITSTAINES.CO.UK

We have many opportunities to promote your business with our website and social media, for further details please email sharon@stainesuponthamesbid.co.uk