



# HELLO

On 1st April 2021 Visit Staines BID heads into our fifth and final year before the rebalot and later this year we will be writing the new 5-year business plan for Staines-upon-Thames that all businesses will vote on in early 2022.

We will be undertaking consultation with businesses to find out the projects and improvements that you would like to see in Staines-upon-Thames over the next 5-years and also hear your ideas of what would benefit your business sector, location, shoppers and employees.

To receive a copy of the 'Visit Staines: The Next 5-years' business survey by email please contact [Michelle@visitstaines.co.uk](mailto:Michelle@visitstaines.co.uk) to ensure that you are on our mailing list.

Thank you

*Michelle Baker*  
**BID Manager**

## HIGH STREET SAFETY

We are pleased to confirm that the High Street bollards will be replaced this year.

Visit Staines BID has been advocating for the replacement of the obsolete barriers at either end of the High Street for 4 years, highlighting our concerns that the High Street has no protection whatsoever for pedestrians and there is nothing to prevent a vehicle driving down the High Street due to a lack of bollards or gates at either end.

In March 2021 we received the encouraging news that the bollards will be replaced; the project will be funded from the local authority Community Infrastructure Levy CIL. Thank you to Spelthorne Borough Council and Surrey County Council for leading on this.





## AT LONDON SQUARE, STAINES-UPON-THAMES

Staying local is set to be the main lifestyle trend emerging as a result of the pandemic.

People are embracing their local areas as never before – using nearby shops, spending leisure time by walking, cycling and running. Our working lives have been transformed and look set to remain flexible, for all those able to do so. Living close to where you work will be a major bonus – being able to walk or cycle to the office on the days when you need to be there.

Staines-upon-Thames is well placed to gain from the new stay local trend, with many businesses based in and around the centre, close to all the amenities –including the £120m landmark development, London Square Staines Upon Thames, in the heart of the riverside town.

Award-winning developer London Square is running a special incentive, with an offer to pay the mortgage for a year for buyers of the final homes available at the development.

At a time when your home environment is so important, here is an opportunity to purchase a beautifully designed one or two bedroom apartment ready to move into, featuring an excellent specification, with generous open-plan living areas opening onto a private balcony for al fresco dining. Prices start from £325,000. Purchasers could have their mortgage paid for the next 12 months, (terms and conditions apply).

Now over 95 per cent sold, London Square Staines Upon Thames features beautifully landscaped private communal gardens and roof terraces, 24 hour concierge and a residents' gym, plus a Co-op, which has just opened in the commercial space. The scheme is in

the high street, close to shops, restaurants, cafes and pubs, with a six-minute walk to Staines station, and a 35-minute commute to Waterloo. There are picturesque riverside paths for running and walking, and historic Runnymede and Windsor Great Park are close by.

It has proved to be a big hit with buyers. First time buyers Claudia Mirci and her husband Claudio di Vittorio, with their young son, live in a three bedroom apartment. Claudia said: "The rooms are spacious, the building is very smart, the gardens are attractive and we have amazing views from our home day and night. I work for a large company in Egham and our son attends a nursery nearby, so this is the ideal location for us. During the summertime, we love swimming at Heron Lake, which is nearby."

NHS therapy technician Farah Choudrey bought a two-bedroom apartment. She said: "I know the area really well and was keen to move back. The town has changed a lot and is a great place to live. I feel as though I am living in a 5 star hotel! Everything has been

designed with residents in mind, in lovely grounds, with gardens 24-hour concierge and residents' gym. There are market stalls selling fresh produce and street food within walking distance and Staines Food Court is across the road from the development."

University lecturer Dennis Fitzpatrick bought a one bedroom apartment at the development. He said: "I was delighted to find that Staines Boat Club has a recreational squad that rows for leisure. It's a very friendly club with great rowers. You can't beat being by the river, walking along the Thames and stopping for a drink."

Virtual viewings are available for every apartment. For more information, contact London Square Staines Upon Thames on 01784 819210. [www.londonsquare.co.uk](http://www.londonsquare.co.uk)

There are also studios, plus one and two bedroom apartments available for shared ownership in Ascot House, managed by Clarion Housing Group. Prices are from £76,250 for a 25% share.

For more details, contact [sales@ascothousestaines.co.uk](mailto:sales@ascothousestaines.co.uk)



## FREE ADVERTISING FOR YOUR BUSINESS ON THE HIGH STREET

In 2019 we purchased 2 large Visit Staines branded digital signs to promote the 300 businesses in the town centre that are part of the Visit Staines BID. Unfortunately in 2020 our planning permission was rejected by Surrey County Council.

However Covid-19 highlighted the importance of public messaging and supporting local businesses, so we appealed the planning decision and put forward the many benefits of the signage scheme, not only to display NHS and government

messaging but also to promote our 300 Members for free as part of their BID levy.

After much discussion and negotiation, we were thrilled to be granted permission to install the signs, in partnership with Spelthorne Borough Council and Surrey County Council.

And the best news is that the two new digital signs will be installed and fully operational in April 2021 and all 300 businesses will benefit from FREE advertisements.

Please contact [Michelle@visitstaines.co.uk](mailto:Michelle@visitstaines.co.uk) to arrange to send your advert in the size required and we will promote your business on the new High Street digital advertising boards. Adverts need to be in the size: 1080 x 1920 portrait.

### BID BOARD

Visit Staines BID needs you! We are inviting you to join the Visit Staines BID Board. If you own or manage a business in Staines-upon-Thames and would like to play a greater role

in shaping the town centre, then please get in touch. Board membership is strictly voluntary and Board meeting attendance would take up 2 hours of your time, on one day per month.

Please email [Michelle@visitstaines.co.uk](mailto:Michelle@visitstaines.co.uk) for further information.



Follow Visit Staines



[visitstaines.co.uk](http://visitstaines.co.uk)



Sponsored by KallKwik  
Clarence Street  
Staines-upon-Thames

**kallkwik**<sup>®</sup>  
business design + print  
fast • personal • local