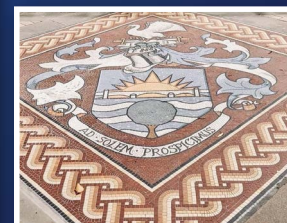


THE NEXT FIVE YEARS 2022 – 2027



VISIT STAINES – EVERYTHING YOU WANT AND MORE!

visitstaines.co.uk

VISIT STAINES BID, THE NEXT 5-YEARS

Visit Staines BID, the town's Business Improvement District (BID) comes to the end of its first 5-year term on 31st March 2022. The Visit Staines BID Company would like to continue representing town centre businesses for a second term from 1st April 2022 - 31st March 2027 and continue to deliver a series of projects, initiatives and events to create a busier, brighter and safer Staines-upon-Thames town centre.

In preparation for the re-ballot next year, we are undertaking consultation with local businesses to gain your feedback and ideas to help us create a new 5-year business plan and strategy that will not only help transform the town centre but will help us to support you and your business. Please take the time to complete the consultation questionnaire below.

GET INVOLVED

The survey should take no more than 5-10 minutes to complete. You can return in one of the following ways:

- 1) Scan and email your survey to: Michelle@visitstaines.co.uk
- 2) Complete the survey online at: www.surveymonkey.co.uk/r/visitstaines
- 3) There will also be visits to businesses to collect your completed survey.

CONTACT

For more information or to arrange a meeting to discuss the BID please contact:

Michelle Baker, BID Manager

email: Michelle@visitstaines.co.uk

tel: 07527 016338

Thank you for completing the Visit Staines BID survey. Individual responses will remain confidential.

1 Company information

Company name	<input type="text"/>
Company address	<input type="text"/>
Name of owner / manager	<input type="text"/>
Name and job title of person completing survey if different to above	<input type="text"/>
Email address	<input type="text"/>

2 Industry sector

<input type="checkbox"/> Retail	<input type="checkbox"/> Food & drink	<input type="checkbox"/> Industrial
<input type="checkbox"/> Business / professional services/ offices	<input type="checkbox"/> Health & beauty	<input type="checkbox"/> Resident
<input type="checkbox"/> Leisure & tourism	<input type="checkbox"/> Charity	<input type="checkbox"/> Community group
	<input type="checkbox"/> Education	<input type="checkbox"/> Public sector

Other (please specify)

3 What do you think are the 3 main strengths of Staines-upon-Thames town centre?

1	<input type="text"/>
2	<input type="text"/>
3	<input type="text"/>

4 What do you think are the 3 main weaknesses of Staines-upon-Thames town centre?

1

2

3

5 Please tick all of the Visit Staines BID projects you are already aware of:

- | | | |
|---|--|---|
| <input type="checkbox"/> New digital advertising boards on the High Street to promote local businesses for free | <input type="checkbox"/> Restoration of the High Street floor mosaic | <input type="checkbox"/> Sunday Farmers Markets |
| <input type="checkbox"/> Visit Staines BID brand | <input type="checkbox"/> Street cleaning and graffiti removal | <input type="checkbox"/> Open Air Cinemas in Memorial Gardens |
| <input type="checkbox"/> Visit Staines BID website | <input type="checkbox"/> BID Rangers patrolling to keep the town safe at weekends and school holidays | <input type="checkbox"/> Valuation Days events with BBC Paul Martin |
| <input type="checkbox"/> Visit Staines BID social media pages i.e. Facebook | <input type="checkbox"/> Stai-Safe business radio scheme | <input type="checkbox"/> Outdoor yoga and bootcamp by the river, free for employees and shoppers |
| <input type="checkbox"/> Visit Staines BID newsletters for businesses | <input type="checkbox"/> DISC app for businesses to report crime / ASB | <input type="checkbox"/> Porsche Car Shows on the roof of The Elmsleigh Centre car park |
| <input type="checkbox"/> Free Wi-Fi on the High Street for shoppers | <input type="checkbox"/> Defibrillator on the High Street | <input type="checkbox"/> Comedy Nights |
| <input type="checkbox"/> Summer and winter hanging baskets and flower towers | <input type="checkbox"/> Successful lobbying for the High St bollards to be replaced | <input type="checkbox"/> BID employee discounted parking scheme |
| <input type="checkbox"/> Planting outside of The George pub and in Market Square planters | <input type="checkbox"/> Christmas lights in the town centre | <input type="checkbox"/> Sponsor of Spelthorne Business Awards, Staines 10K and Staines-upon-Thames Day |
| <input type="checkbox"/> Welcome to Staines-upon-Thames banners and Visit Staines flags | <input type="checkbox"/> Christmas events such as the Christmas Nutcracker trail, life size snow globe and sponsor of the Christmas parade | <input type="checkbox"/> Funded 'The Gloriana' Queen's rowbarde visit to Staines in 2017 |

6 You are entitled to a free advert on our 2 digital advertising signs on the High Street worth £500 per month. You can either send us your design or we can create this for you. Would you like us to arrange this for you?

- Yes No

Comment

7 You benefit from free advertising on our Visit Staines social media pages. Simply email visitstaines@weareliquid.com with your post / image / special offer and this will be shared to our pages for you.

Will you be using this free service?

- Yes No

Comment

8 Which Visit Staines BID project has directly benefitted your business?

9 Which Visit Staines BID project has had the biggest impact on the town?

10 What support could Visit Staines BID offer your business to recover from the Covid pandemic?

11 Please tell us your top 3 ideas. From your knowledge and experience, what improvements and new initiatives would directly benefit your business, sector or trading location in Staines-upon-Thames?

1

2

3

12 Please tell us anything specific you would like to see Visit Staines BID supporting or delivering in the months and years ahead

13 Please tell us whether you think the Visit Staines BID should continue for a further 5 years?

 Yes No Undecided

Comment

14 Visit Staines BID Board

The BID Board is the formal body of business owners and managers from a range of business sectors within the area who are responsible for developing and shaping the BID projects. If you are the owner / senior manager of a business in Staines-upon-Thames, you are eligible to nominate yourself for a position on the BID Board.

Would you be interested in joining our Board?

 Yes No Undecided

Comment

Thank you for completing this survey, we will keep you updated on the BID re-ballot process.