



THE NEXT 5 YEARS

Businesses in Staines-upon-Thames have voted 'Yes' to renewing the Business Improvement District (BID) from 2022 – 2027



VISIT STAINES BID - THE NEXT 5 YEARS

Businesses in Staines-upon-Thames have voted 'Yes' to renewing the Business Improvement District (BID) from 2022 – 2027, securing £1.8 million for the town over the next 5 years.

The 28-day postal BID ballot was conducted by independent company Civica and the result was confirmed on 1st April 2022, as follows:



An overwhelming mandate for Staines-upon-Thames and demonstrating the level of support for the BID.
Thank you to all of the businesses that participated in the ballot and voted.

JOIN THE BID BOARD

If you own / manage a business in Staines-upon-Thames BID boundary with a rateable value of £15,000RV and above you are entitled to a place on the BID Board to represent your business sector or area of the town.

The Board meets once per month and is responsible for choosing the projects, initiatives and priorities of the BID each year.

The first BID Board Meeting will be held on Wednesday 4th May at 12pm at Thames Side Brewery, Bridge Street, Staines-upon-Thames, TW18 4TG (just 5 minutes walk from the centre of town).

To confirm your attendance or send any queries please email Michelle@visitstaines.co.uk

During the meeting the new Board will be elected and this is an exciting opportunity to help to shape Staines-upon-Thames.

Existing BID Board members include the managers / owners at:

- Spelthorne Borough Council
- Surrey Police
- Two Rivers Shopping Centre
- The Elmsleigh Centre
- Lewis Furniture
- Oasis Estate Agents
- The Frost Partnership
- Specsavers
- The Thames Club
- McDonalds
- Thames Side Brewery
- Primark
- Kall Kwik

ANNUAL BID BUDGET



The level of investment across project themes is shown to the right. Please refer to the Visit Staines BID Business Plan to view the projects in detail at www.visitstaines.co.uk

BID EXPENDITURE	YEAR 1 1 April 2022 - 31 March 2023
Focus 1 Safe and Secure	£100,000.00
Focus 2 Marketing and Events	£100,000.00
Focus 3 Bright and Welcoming	£50,000.00
Focus 4 Informed and Connected	£30,000.00
Management and Overheads	£60,000.00
Contingency / Non Collection	£20,000.00
Council Levy Collection Costs	£5,000.00
Total	£365,000.00

