



VOLUNTARY BID MEMBERS PACKAGE



BECOME A BID VOLUNTEER

Businesses within the Staines-upon-Thames BID boundary, but are below the £15,000 rateable value threshold are exempt from paying the BID levy. These businesses can become voluntary BID members / levy-payers for £150 + VAT per year.

Voluntary levy-payers have access to the BID's schemes, services and can get involved with projects and benefits. However, voluntary levy-payers will not be able to join the BID's Board of Directors and will not have a vote when it comes to the BID's renewal ballot in 2027.

Many businesses outside of the BID's boundary, but are within the Staines-upon-Thames area, choose to pay into the BID as their corporate social responsibility. These businesses will be charged 1.5% of their rateable value.

Businesses outside the BID's boundaries will only have access to a limited number of the BID's appropriate services and projects – this will be decided on a case by case basis.

Thank you for supporting your local town centre and local community.



WHAT'S INCLUDED



TRAINING

Each business is entitled to send one person per course for free to our training courses – this saves businesses on average **£200/person/course**



STAI SAFE RADIO SCHEME

Access to Stai Safe radio scheme for **£250 +VAT** per year (instead of £500 + VAT per year).

Please note that the BID rangers will not be able to patrol your area.



ADVERT ON THE HIGH STREET

Advert on the High Street Digital Screens - This alone it's worth **£2,400 per year.**

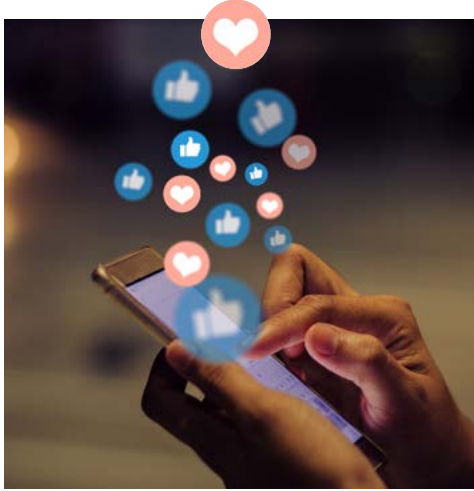
WEBSITE BUSINESS DIRECTORY

Be part of the Website Business Directory, add your events and promotions to the website.



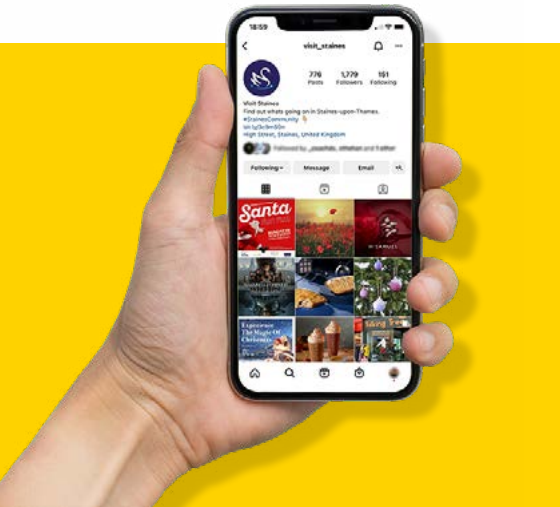
SOCIAL MEDIA

Expose your business to over 10,000 people on our Facebook, Twitter and Instagram Pages and 2,000 people on our customer database.



PROMOTE YOUR BUSINESS

Access to our social media pages doing exclusive competitions to promote their businesses.



OBSERVE BID BOARD MEETINGS

Attend the BID board as an observer. Please note that observers do not have a vote on the board decisions but can express their opinion.

**ALL THIS FOR
ONLY £12.50 PER
MONTH! ***

(paid annually in advance)

**INTERESTED IN BECOMING
A BID VOLUNTRY MEMBER?**

Contact:

Joana Santos
BID Manager

07955 437 597

joana@visitstaines.co.uk



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* Please check page 2 for how much your business will pay.